

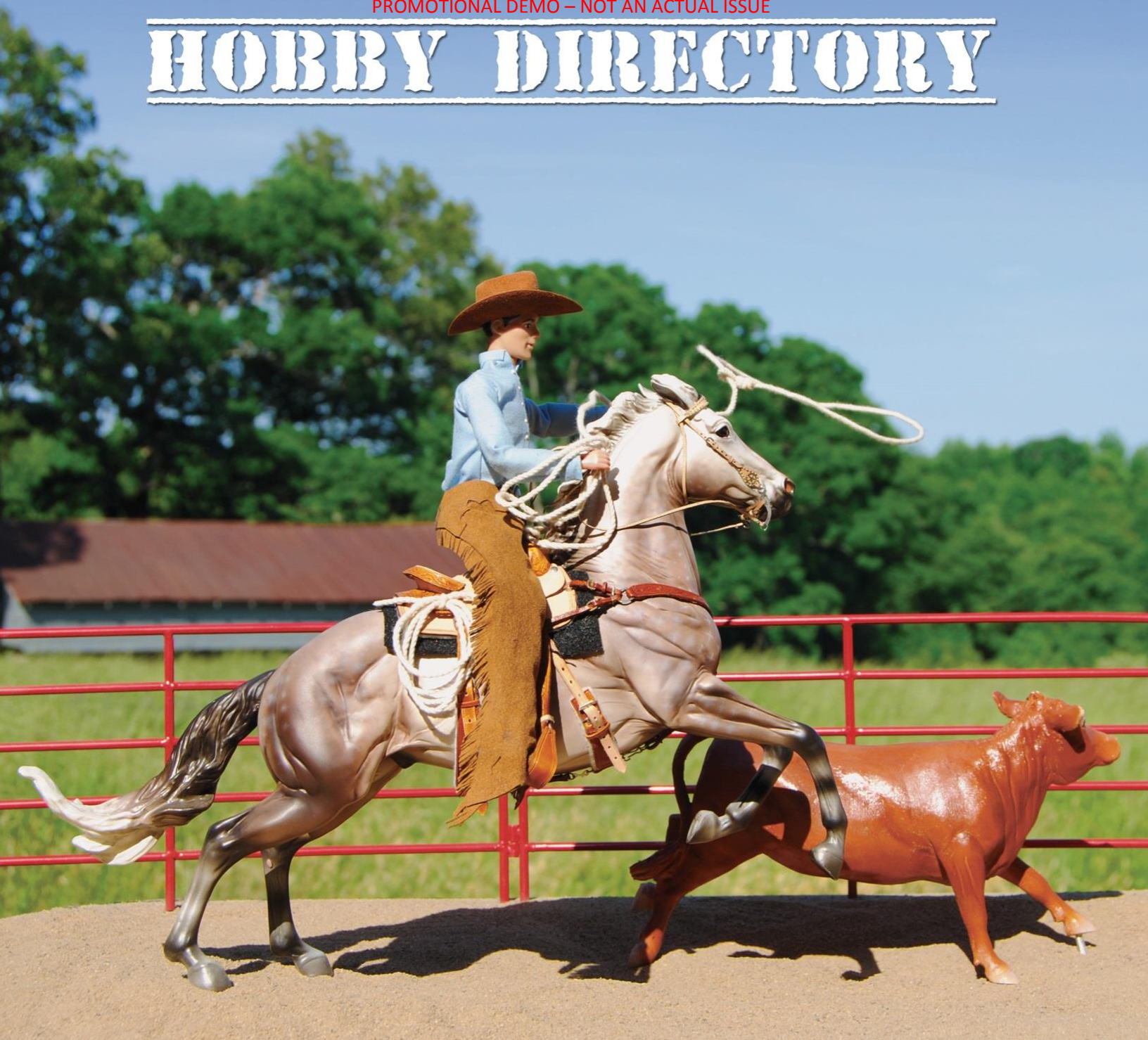


DIRECTORY OF ARTISTS, TACKMAKERS, PREPPERS, PROPMAKERS, DEALERS AND MORE!

2015

PROMOTIONAL DEMO – NOT AN ACTUAL ISSUE

# HOBBY DIRECTORY







# Chinook Studios

Equine Art by Mel Miller

Look for these  
customs and more  
at auction 2014-2015

[chinookart.com](http://chinookart.com)  
[facebook.com/chinook.mel](https://facebook.com/chinook.mel)

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**BE A PART OF THE 2015**  
**HOBBY DIRECTORY!**

**SUBMIT YOUR AD AND LISTING TODAY AT:**  
**[www.MODELHORSEDIRECTORY.com](http://www.MODELHORSEDIRECTORY.com)**

***SEE RATES & PRICING ON WEBSITE  
OR ON PAGE 5 OF THIS DEMO ISSUE***

### Directory Disclaimers

Caveat emptor! This directory is in no way responsible for the views and businesses listed within. We are providing this as a service to the hobby and are not affiliated, unless expressly stated otherwise, with the articles and advertisements offered within. Please also understand that while the Hobby Directory is not registered as a not for profit, the goal of this company is to provide a service to further the hobby and bring it together for years to come. As such please respect our efforts accordingly, thank you!

Further disclaimers to come probably. Filler text being used for now. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

### Editor's Note

Welcome to the promotional (aka mock up!) issue of the Model Horse Directory! This is designed to give you an idea of how the real first Hobby Directory issue will be laid out. That issue is to be handed out (well 1100 copies anyhow) at the 2015 Breyerfest. After Breyerfest the flipbook e-magazine will also be available online year round or for you to order in print (at cost) at any time. Something hobbyists can hold in their hands and peruse for years to come!

Who am I? My name is Morgen Kilbourn and I'm a sculptor and sometimes painter in the hobby.

WHY am I making this? Because for years I've wanted to see printed media come back into the hobby. I've seen old issues treasured and kept for years, I've witnessed hobbyists delighted to see ads from themselves and friends in 10 and 15 year old issues of formerly printed hobby magazines that have sadly gone away. I truly feel there is a place still though even in this modern era of electronic media for an annual directory, even though it's a financially risky venture for me!

I can't take credit for the idea of this directory style, I've seen it used in different shapes and sizes regionally in the real horse world for decades; you can pick up free copies of local "horse directories" just like this in tack stores around the country. It's still a great way to reach people who are unfamiliar with a niche of resources, or who simply can't remember their friend's website or business name!

To give you the best idea of how the 2015 version will look, I've asked a few friends to contribute some demo ads for this small example issue... I plan to keep it about this simple for the 2015 issue but I've built this in such a way as to be scalable in 2016 and beyond; perhaps taking on help. For that reason be sure direct any emails to "[editor@modelhosedirectory.com](mailto:editor@modelhosedirectory.com)" and not to Morgen's business email! I have big dreams of someday adding an online database to the site for example so that these listings can be searched more easily. For now however, it's a simple layout & print job that has been proven to be timeless even in the electronic age in the real horse industry. So YOU GUYS get to make it exciting and I'm excited about that!

Also, I ask that you give me your understanding and patience if you have questions, problems or suggestions in submitting ads and listings. I was a graphic designer for a corporation over a decade ago, but that was over a decade ago! Today I earn a living sculpting so I have to make that my priority and this directory project is literally a "labor of love" for me. Honestly it may not make any profit (hopefully it won't cost me too though, but there is no room for trading or bartering here, I can't barter my printing costs!). I may have to make changes to terms of the number that get distributed or, worst case scenario close the issue if for some reason it becomes too expensive to produce, despite my careful budgetary planning. To be quite candid though there is no pay built into the business model for myself. So please bear with me as I get it rolling out!

I sincerely hope this directory project will bring joy and information to generations of new hobbyists. I'm really hoping it will tie our small community together more!

Cheers guys!  
-Morgen





## **HOBBY DIRECTORY PSA\***

DID YOU KNOW THAT OFTEN BUYERS ARE RELUCTANT TO PURCHASE IF THEY ONLY SEE YOUR STUDIO NAME? WE MAY BE PROFESSIONALS BUT COLLECTORS OFTEN USE WORD OF MOUTH TO FRIENDS AND USUALLY TALK ABOUT THEIR FAVORITE ARTISTS BY THEIR REAL NAME & NOT BY THEIR STUDIO NAMES. JUST A SUGGESTION THAT YOU MAY WANT TO USE YOUR REAL NAMES IN YOUR ADS LIKE THIS OR IN EBAY AUCTIONS.

**\*PSA-PUBLIC SERVICE ANNOUNCEMENT**

AKELEI RESIN  
SCULPTED BY  
BRIGITTE EBERL  
PAINTED BY  
MORGEN KILBOURN

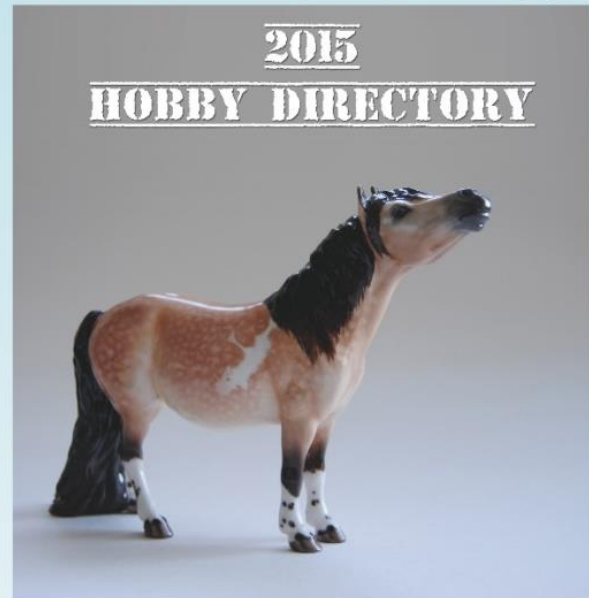


**HOBBY DIRECTORY  
TEXT LISTINGS  
WILL INCLUDE ONLY  
THE INFORMATION  
YOU PROVIDE WHEN  
YOU SUBMIT THE  
FORM ONLINE**

©2009 www.ArtByMorgen.com

## **Preformatted Photo Ads Example 1**

Get noticed faster with your eye catching photo



Limits on photo sizes and # of words.  
**A few basic design options will be  
created – color gradients and font  
treatments such as this.**

**DIRECTORY WILL HAVE FULL AND HALF PAGE COLOR ADS WITH FULL BLEED. SEE PAGE 5 FOR SIZING AND PRICING**

## **Q U A R T E R M E I S T E R**

SCULPTED BY MORGEN KILBOURN  
AVAILABLE IN RESIN UNTIL SEPTEMBER 2014

TO ORDER VISIT  
[WWW.ARTBYMORGEN.COM](http://WWW.ARTBYMORGEN.COM)





**Mountain View Studios Inc.**  
Molding and Resin Casting Services



We specialize in molding and casting top quality resin horses for the model horse hobby.

- 15 years of experience means you get great castings every time! -



(Artists represented above, L to R: Scott Stearman, Kitty Cantrell, and Maggie Bennett.)

---

*Horse Show Trophies Available for Purchase*



Custom engraved plates and volume discounts available.

Please visit:

**[www.mountainviewstudios.net](http://www.mountainviewstudios.net)**

Will and Sheri Rhodes, 550 Old Newport Hwy, Greeneville, TN 37743

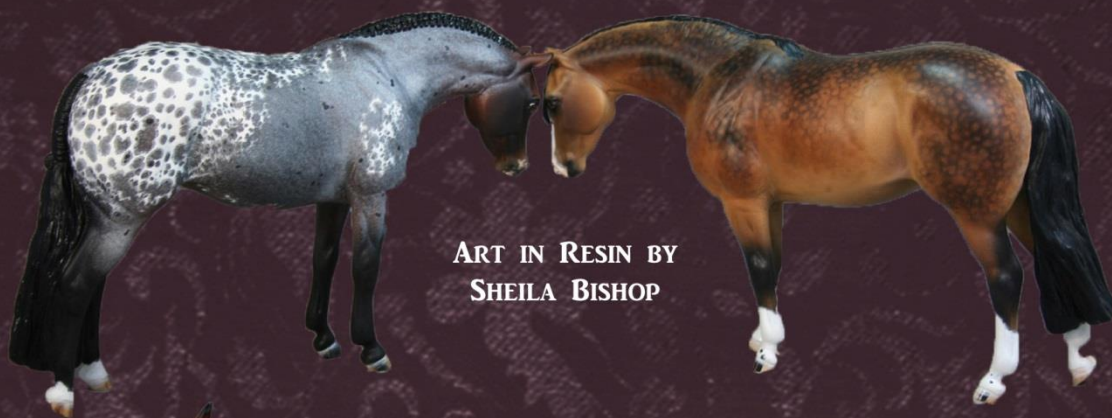
Email: [sheri@mountainviewstudios.net](mailto:sheri@mountainviewstudios.net)

phone: (423) 588-5109





# PALOOSE ARTS



ART IN RESIN BY  
SHEILA BISHOP



LIMITED EDITION RESINS  
TILES & MEDALLIONS

COLD CAST BRONZE  
BUSTS \* TROPHIES & ORNAMENTS  
PAINTED PIECES



[www.paloose-arts.com](http://www.paloose-arts.com)



## AD PRICING & SIZES

**ALL ADS SHOULD BE SUBMITTED THROUGH THE WEBSITE: [WWW.MODELHORSEDIRECTORY.COM](http://WWW.MODELHORSEDIRECTORY.COM)**

**Three types of listings will be offered; text directory listings, preformatted ¼ pg ads and image ready ads. As a resource to the hobby, the more directory listings we get the better so these will be priced at \$15 ea. but you are encouraged to take as many listings as possible.**

**Display ads are what will make this resource appealing to newcomers to the hobby who may not be familiar with your area of skills. To help offer options to those who don't have graphic design skills we're offering typical display ads OR "Preformatted Photo Ads". Details on specs for each follow. **ALL PRINT READY ADS MUST BE SUBMITTED IN JPEG, TIFF or PDF format.****

Ad Size / Type	Specified Size (Specs)	Price
Directory Listing	5 Lines max in predetermined categories (may be merged or split as needed). Fee charged is per category. For multiple categories submit a new listing each time (text can be different) using the online form for each new category. Each listing will be \$15.	\$15
Preformatted Photo Ad (Quarter Page only)	Quarter Page, Photo must be 300 dpi 3.55" wide by 3.75" tall to ensure quality printing. 4 Lines of text and layout/design costs included (2 rounds of proofing maximum). \$10ea for additional design rounds or changes to photo or text.	\$55
<b>(BELOW) FOR PRINT READY ADS → DESIGNING YOUR AD IS NOT INCLUDED IN THE PRICES BELOW. TO HELP YOU A FEW INDEPENDENT GRAPHIC DESIGNERS FOR HIRE ARE LISTED IN THIS PROMOTIONAL DIRECTORY</b>		
Quarter Page Display Ad (Vertical Orientation)*	<b>Not Full Bleed</b> , must be 300 dpi TIFF or JPG format, 5" tall by 3.75" wide	\$45
Half Page Display Ad (Horizontal Orientation)**	Full Bleed*** - see trim guidelines to ensure your text isn't cut off. Must be 300 dpi TIFF or JPG format, 5.2" tall by 8.75" wide	\$85
Full Page Display Ad	Full Bleed ***- see trim guidelines to ensure your text isn't cut off. Must be 300 dpi TIFF or JPG format, 11.25" tall by 8.75" wide	\$155

**\*Horizontal orientation not available in this first issue and may be offered in future issues.**

**\*\* Vertical orientation not available in this first issue and may be offered in future issues.**

**\*\*\* Non-full bleed ads are possible but it is recommended to be not less than 7.75" by 10.5" for full page or 5" by 7.75" for half page ads.**

Special Limited Spots	Specified Size (Specs)	Price
Back cover Full Page Display Ad (1 available)	Full Bleed - see trim guidelines to ensure your text isn't cut off. Must be 300 dpi TIFF or JPG format, 11.25" tall by 8.75" wide	\$500
Inside front cover Full Page Display Ad (1 available) faces table of contents	Full Bleed - see trim guidelines to ensure your text isn't cut off. Must be 300 dpi TIFF or JPG format, 11.25" tall by 8.75" wide	<b>SOLD FOR 2015</b> <del>\$450</del>
Inside rear cover Full Page Display Ad (1 available)	Full Bleed - see trim guidelines to ensure your text isn't cut off. Must be 300 dpi TIFF or JPG format, 11.25" tall by 8.75" wide	\$350



SEEING IS BELIEVING.  
PRINT IS THE NEXT BEST THING.



FINISHWORK BY HEATHER BULLACH  
[WWW.EQUINECONFECTIONSSTUDIO.COM](http://WWW.EQUINECONFECTIONSSTUDIO.COM)

FULL SIZE ADS THAT COME TO LIFE.

Model Horse Directory Ad Rates on Previous Page (5)





Excellence  
IS NEVER AN ACCIDENT.

When only *the best*  
in ad design will do.

2015 Model Horse  
Directory

*Special Offer\**

Full Page	\$100**
Half Page	\$75**
Quarter Page	\$50**

\*Pricing includes initial draft, up to two revisions, and print-ready ad.  
Customers living within the European Union must add 25% VAT.

\*\*Directory submission fee is *not* included.

More information at:

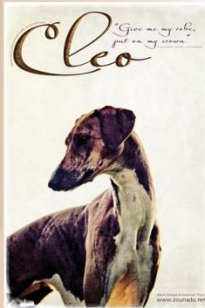
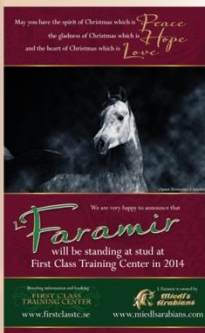
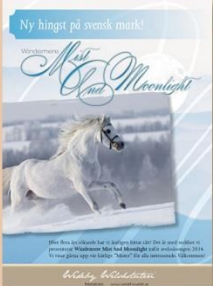
[www.dunedesignstudio.com/mhd.html](http://www.dunedesignstudio.com/mhd.html)

**Maria Hjerppe**

Bachelor's Degree in Graphic Design & Communication.  
Model horse hobbyist since 1985.

**INFO@DUNEDESIGNSTUDIO.COM**  
**WWW.DUNEDESIGNSTUDIO.COM**

dune  
DESIGN STUDIO







Equine Confections Studio

finishwork by Heather Bullach

[www.equineconfectionsstudio.com](http://www.equineconfectionsstudio.com)





Full page sized ad width 8.75 inches *(Guide here is not to scale so that trim edges can be seen)*  
(this includes room for the page bleed, the recommendation is that the design leaves .125" of safe space for trim)

Full page sized ad height 11.25 inches  
(this includes room for the page bleed,  
the recommendation is that the  
design leaves .125" of safe space for trim)  
*(Guide here is not to scale so that trim edges can be seen)*

# FOR FULL PAGE ADS ONLY

## PUBLISHING TERMS & RECOMMENDATIONS:

← Bleed - Any element that prints to the edge of a printed piece must extend to this line

← Trim Line - final trim size ordered

← Safe Zone - no TEXT beyond this line

**BE A PART OF THE 2015  
HOBBY DIRECTORY!**

SUBMIT YOUR AD AND LISTING TODAY AT  
[www.MODELHORSEDIRECTORY.com](http://www.MODELHORSEDIRECTORY.com)

Half page sized ad width 8.75 inches (Guide here is not to scale so that trim edges can be seen)

(this includes room for the page bleed, the recommendation is that the design leaves .125" of safe space for trim)

## PUBLISHING TERMS & RECOMMENDATIONS:

**Bleed** - Any element that prints to the edge of a printed piece must extend to this line

**Trim Line** - final trim size ordered

**Safe Zone** - no TEXT beyond this line

Half page sized ad height 5.2 inches

(this includes room for the page bleed,

the recommendation is that the

design leaves .125" of safe space for trim)

(Guide here is not to scale so that trim edges can be seen)

# FOR HALF PAGE ADS ONLY

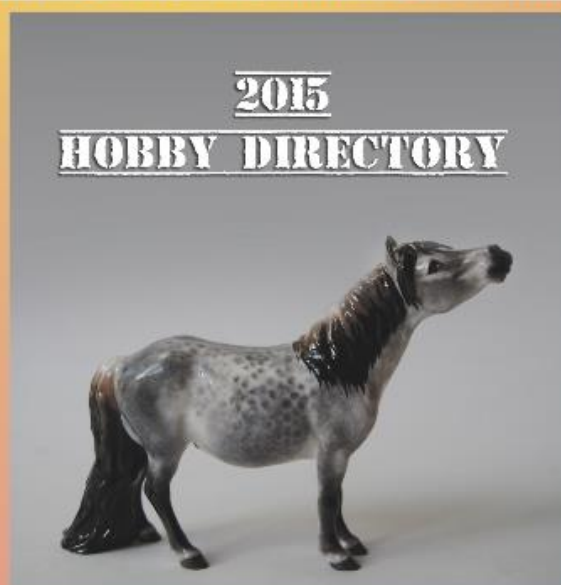
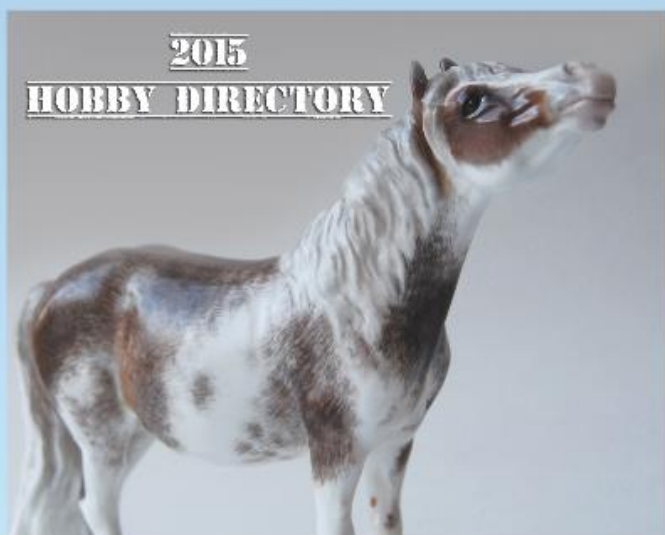
BE A PART OF THE 2015  
HOBBY DIRECTORY!

SUBMIT YOUR AD AND LISTING TODAY AT [www.MODELHORSEDIRECTORY.com](http://www.MODELHORSEDIRECTORY.com)

### Preformatted Photo Ads Example 2

Limits on photo sizes and # of words. Get noticed faster with your eye catching photo!

**A few basic design options will be created – color gradients and font treatments such as this.**



### Preformatted Photo Ads –Example 3

Micro-detail? Make your point better! A picture is worth a thousand words!

Also will be happy to provide hobby graphic designer recommendations.

**A few basic design options will be created – color gradients and font treatments such as this.**



## HOBBY GRAPHIC DESIGNERS

### **Teresa Buzzell**

Professional graphic designer for 14+ years! Ribbons, event and other types of design services available. Email for more information and price quote!

**Contact:** [tmbuzzell@gmail.com](mailto:tmbuzzell@gmail.com)

See ad on pg 18

### **Dune Design Studio / Maria Hjerpe**

Graphic design company specializing in services for equine and canine businesses. Websites, advertisements, copywriting, and more! See our special ad design offer for the 2015 Hobby Directory - get a professionally designed ad for a fraction of what we usually charge!

<http://www.dunedesignstudio.com>

**Contact:** [info@dunedesignstudio.com](mailto:info@dunedesignstudio.com)

See ad on pg 7

## ARTIST GENERAL

### **Equine Confections Studio / Heather Bullach**

Offering finishwork of the finest quality, working in a variety of media to best achieve the desired effects, from the softness of pastels, to the richness of oils, to the fine detail of acrylics.

[www.equineconfectionsstudio.com](http://www.equineconfectionsstudio.com)

**Contact:** [equineconfectionsstudio\\_heather@yahoo.com](mailto:equineconfectionsstudio_heather@yahoo.com)

See ad on pg 8 (also see pg 6)

**MULTIPLE LISTINGS CAN BE PURCHASED. USE THE ONLINE SUBMISSION FORM ONE TIME FOR EACH NEW LISTING.**

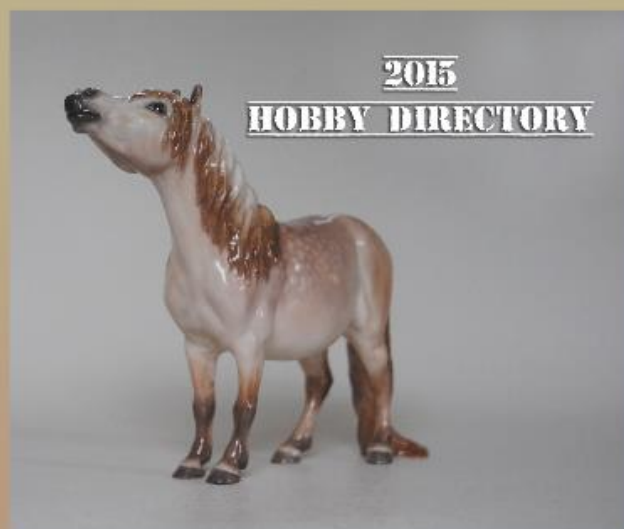
### **Kalaa Studios / Maria Hjerpe**

Offering customized model horses of the finest quality since 1987. Multiple NAN Championships, Reserves, and Top Tens in both Workmanship and Breed. Very limited production, focusing on quality rather than quantity.

<http://www.kalaastudios.com>

**Contact:** [info@kalaastudios.com](mailto:info@kalaastudios.com)

See ad on pg 14



### **Preformatted Photo Ads –Example 4**

Limits on photo sizes and # of words.

A picture is worth a thousand words!

Also will be happy to provide hobby graphic designer recommendations.

**A few basic design options will be created – color gradients and font treatments such as this.**

## ARTIST RESIN SCULPTORS

### **Maggie Bennett Sculpture**

A full-time equine artist, I sculpt and paint realistic horses from the tiniest micro mini foal to large traditional scale. I occasionally create unique, one-of-a-kind pieces, mostly as modified plastic customs.

[www.maggiebennett.com](http://www.maggiebennett.com)

**Contact:** [maggie@maggiebennett.com](mailto:maggie@maggiebennett.com)

See ad on pg 15

### **Kilbourn Studios / Morgen Kilbourn**

Original sculpture, unpainted resins, occasional painted resins and fine bone china. Bronze art available as well. Generally always have a limited time resin edition available and am very flexible about time payments!

[www.artbymorgen.com](http://www.artbymorgen.com)

**Contact:** [morgen@one-horse.net](mailto:morgen@one-horse.net)

See ad on pg 19



## ARTIST RESIN SCULPTORS

*Artist Resin Sculptors Continued...*

### **Chinook Studios / Mel Miller**

Champion quality customs and resins sold via auction. Keep up to date via Facebook ([facebook.com/chinook.mel](https://www.facebook.com/chinook.mel)) and the blog ([chinookstudios.blogspot.com](http://chinookstudios.blogspot.com)).

[www.chinookart.com](http://www.chinookart.com)

**Contact:** [melanie@chinookart.com](mailto:melanie@chinookart.com)

*See ad on inside cover*

*MULTIPLE LISTINGS CAN BE PURCHASED. USE THE ONLINE SUBMISSION FORM ONE TIME FOR EACH NEW LISTING.*

### **Paloose Arts / Sheila Bishop**

Offering a variety of products and services for equine enthusiasts: Horse Portraits in Sculpture, Limited Edition Resins Painted or Unpainted Keepsakes via Ornaments and Tiles, Bronze - Cold or Hot Cast, Painted Horse Models and Busts

[www.paloose-arts.com](http://www.paloose-arts.com)

**Contact:** [spottedreiner@yahoo.com](mailto:spottedreiner@yahoo.com)

*See ad on pg 4*

### **Model Horse Art by Sommer Prosser**

Original Sculpture. Limited Edition resins available on occasion. Airbrush acrylic paint finishes. Over 15 years experience with custom orders.

Live Show Proven, many NAN Champions.

[studiosommer.weebly.com](http://studiosommer.weebly.com)

**Contact:** [sommer-p@msn.com](mailto:sommer-p@msn.com)

*See ad on pg 18*

*MULTIPLE LISTINGS CAN BE PURCHASED. USE THE ONLINE SUBMISSION FORM ONE TIME FOR EACH NEW LISTING.*

## COMMISSION PAINTERS

### **Equine Confections Studio / Heather Bullach**

Offering finishwork of the finest quality, working in a variety of media to best achieve the desired effects, from the softness of pastels, to the richness of oils, to the fine detail of acrylics.

[www.equineconfectionsstudio.com](http://www.equineconfectionsstudio.com)

**Contact:** [equineconfectionsstudio\\_heather@yahoo.com](mailto:equineconfectionsstudio_heather@yahoo.com)

*See ad on pg 8 (also see pg 6)*

## *White Horse Studios*

*Equine, and other Art by Caroline Boydston*



[WWW.WHITEHORSESTUDIOS.NET](http://WWW.WHITEHORSESTUDIOS.NET)  
CONTACT: [BOYDSTON@VERIZON.NET](mailto:BOYDSTON@VERIZON.NET)

*Commission slots occasionally available*



**Chinook Studios / Mel Miller**

Champion quality customs and resins sold via auction. Keep up to date via Facebook ([facebook.com/chinook.mel](https://facebook.com/chinook.mel)) and the blog ([chinookstudios.blogspot.com](http://chinookstudios.blogspot.com)).

[www.chinookart.com](http://www.chinookart.com)

**Contact:** [melanie@chinookart.com](mailto:melanie@chinookart.com)

*See ad on inside cover*

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**White Horse Studios / Caroline Boydston**

Equine, and other Art by Caroline Boydston.

Commission slots occasionally available

[www.whitehorsestudios.net](http://www.whitehorsestudios.net)

**Contact:** [boydston@verizon.net](mailto:boydston@verizon.net)

*See ad on opposite page*

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**Model Horse Art by Sommer Prosser**

Original Sculpture. Limited Edition resins available on occasion. Airbrush acrylic paint finishes. Over 15 years experience with custom orders.

Live Show Proven, many NAN Champions.

[studiosommer.weebly.com](http://studiosommer.weebly.com)

**Contact:** [sommer-p@msn.com](mailto:sommer-p@msn.com)

*See ad on pg 18*

## CUSTOMIZERS (Plastic & Resin)

**Chinook Studios / Mel Miller**

Champion quality customs and resins sold via auction. Keep up to date via Facebook ([facebook.com/chinook.mel](https://facebook.com/chinook.mel)) and the blog ([chinookstudios.blogspot.com](http://chinookstudios.blogspot.com)).

[www.chinookart.com](http://www.chinookart.com)

**Contact:** [melanie@chinookart.com](mailto:melanie@chinookart.com)

*See ad on inside cover*

## RESIN MOLDING & CASTING

**Mountain View Studios Inc.**

Resin casting and molding services. Fifteen years of experience specializing in horses for the model horse hobby.

[www.mountainviewstudios.net](http://www.mountainviewstudios.net)

**Contact:** Will and Sheri Rhodes, 550 Old Newport Hwy, Greeneville TN 37743, [sheri@mountainviewstudios.net](mailto:sheri@mountainviewstudios.net), 423-588-5109

*See ad on pg 3*

**DEADLINE  
APRIL 2015**

**YOU DON'T WANT  
TO MISS THIS ONE!!!**

[WWW.MODELHORSEDIRECTORY.COM](http://WWW.MODELHORSEDIRECTORY.COM)





Excellence  
IS NEVER AN ACCIDENT.



**Choice,**  
*not chance,*  
DETERMINES YOUR DESTINY.

**KALAA**  
STUDIOS

Exceptionally limited production. Absolutely limitless potential.  
[WWW.KALAASTUDIOS.COM](http://WWW.KALAASTUDIOS.COM)

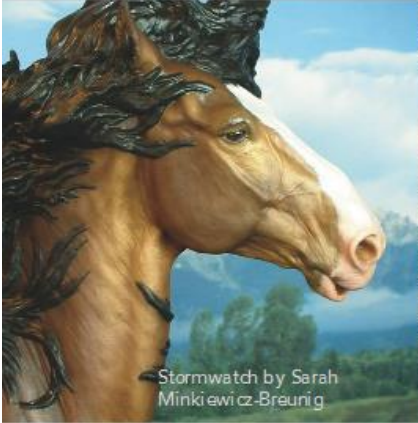






Maggie Bennett Sculpture  
<http://www.maggiiebennett.com>

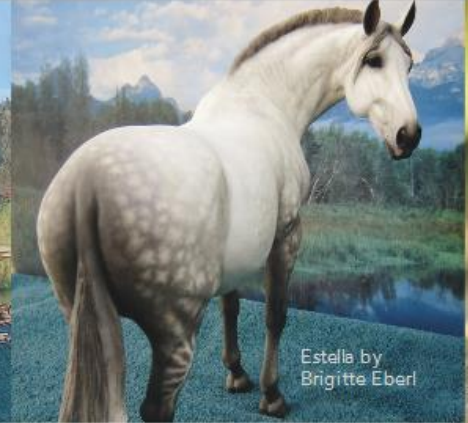




Stormwatch by Sarah Minkiewicz-Breunig



Lonestar by Sue Rose



Estella by Brigitte Eberl

## RESIN MODEL HORSES: *The Artist's Vision*

By Sommer Prosser

Most people have heard of Breyer plastic model horses, from visits to tack, hobby, or toy stores. When collectors go to Breyerfest, or when they attend their first model horse show, they are surprised to see so many different horse sculptures, including brand new creations that they have never seen before! These "Resins" are not toys. They are limited edition, hand painted, very detailed works of art.

Resin model horses are relatively new. While plastic model horses have been made since the 1950's and ceramic horses have been available for generations, new methods and materials have only recently made it possible for every artist to make detailed copies of their sculptures available to collectors. The first resins were sold to the public in the 1980's, but resins really became popular starting in the 1990's.

### What is Resin?

Resin is a plastic type material. It is mixed as a liquid, poured into a mold, and it captures every detail of the original sculpture. Resin is not baked in a kiln like ceramics. It is not a solid that is melted with heat, and then pushed into a steel mold, like plastic. Resin is liquid that is in two parts. When the two parts are mixed together, a chemical reaction happens, and the liquid hardens and turns into a solid.

### Why Resin?

China or porcelain horses are beautiful, but they are fragile. Resins are more durable, especially for Performance displays where tack and riders are added. Bronze is extremely strong, but too heavy to drag to shows, and very expensive to cast. Mass-produced plastic horses are lightweight and durable, but high production costs make it impossible for one artist to create a small number of plastic horses.

Resin is perfect for smaller numbers of limited edition horses. Resin is strong and durable. It can be painted and customized. If it breaks, it can be fixed.

### How is a Resin made?

First, the artist makes a horse sculpture out of clay. Then a mold is made from this original. The mold for a resin is made out of a flexible material called silicone. The rubbery mold makes it possible for every detail to be captured, even in areas like under the jaw and inside the mouth, which are especially hard to capture detail in plastic or ceramic. Wires can be added to the legs or tail of a resin horse during molding, which can give these skinny areas extra strength. This can make a resin a great choice for the stressful handling when traveling show to show, and being packed or shipped frequently.

### Who creates Resin horses?

Many artists who sculpt for companies like Breyer or Stone also create limited editions in resin. Companies like Breyer can only release a few new horses each year, because the steel molds for plastics are very expensive.

Sculpting a horse for Breyer may only take an artist two or three months, which means the rest of the year they are free to create other new sculptures. Popular commercial artists like Kathleen Moody, Sue Sifton, Kitty Cantrell and others have created many horses that are not sold by Breyer or Stone. There are more horse sculptures in resin than can ever be produced by any toy company.

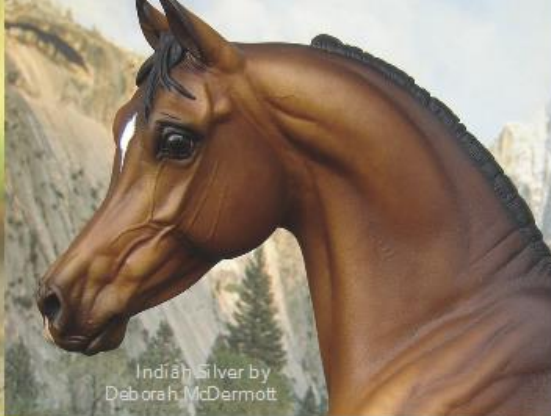
Other artists choose only to release horses this way. They choose resin so they can have complete artistic control over their product. Artists can choose to sculpt what breeds or poses they want, and they can work without the demands or deadlines of having a company telling them what to create, or when they must have it finished. This allows artists to slow down and take as much time as they need to finish all the details.



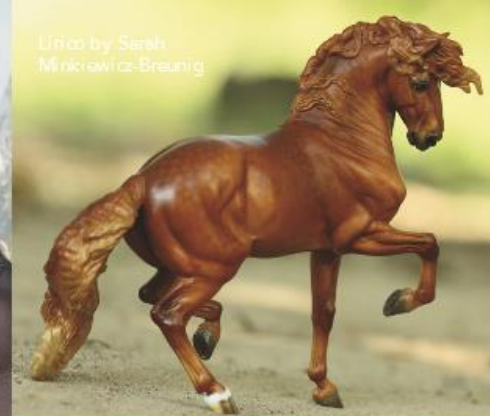
Elbie by Sarah Minkiewicz-Braunig



Indian Silver by Deborah McDermott



Unico by Sarah Minkiewicz-Braunig



### Why are Resins so expensive?

Resins mass produced overseas in countries like China can be made somewhat affordably, although they still may be more expensive than a plastic horse. However, almost all resins sold by artists are made in the U.S. To produce a resin edition of 50 horses, an artist must invest about \$5000 out of their own pocket, up front, to have the models created. The artist must do all the work themselves that a big company would normally cover, like advertising, taking orders, packing and shipping. Plus, the limited edition must generate enough income to support the artist so they can make even more lovely horse sculptures in the future.

An unpainted traditional scale resin horse is usually priced from \$200 to \$400 unpainted. However, only a small number of each sculpture are created, generally 50 to 200 pieces - ever! A resin horse may seem expensive, but the same horse in bronze would cost thousands. Resin and bronze have the same exact level of detail. When you buy a resin, it is like buying a rare bronze limited edition art piece. The only difference is the resin is lighter and easier to ship, and much easier to paint and customize, which makes them perfect for model horse showing.

### Why are Resins sold unpainted?

Most resins are sold "blank" or unpainted. This is because each resin is designed to be a one of a kind, unique creation. In model horse shows, they have their own division to show in. A good paint job can make one resin look more impressive than another.

You can either hire an artist to create your own personalized dream horse, or pick up a paintbrush and try it yourself! Don't be afraid to give it a try, paint can safely be removed from a resin many times over if you don't like the final result.

Many collectors find resins a way to get a more personalized model horse. They find painting resins or commissioning a custom painted resin is a much different experience than taking a mass-produced plastic horse out of a box and putting it on a table. While there may be another of the same resin sculpture at the same show, the unique paint jobs make sure you won't be competing against 10 of the exact same plastic horse with the exact same color and markings.

### Collecting Resin Models

A huge selection of models are available to collectors, but each must be purchased from either the artist directly, or second hand on web sites like "Model Horse Sales Pages". Painted resins are one of a kind, and most collectors consider each new addition carefully. Just like limited edition prints or bronzes, some of them appreciate and go up in value. Some resins sell out fast, and then reach two to three times the original purchase price on the secondary market. Others may decrease slightly in value over the years.

However, just like any fine art purchase, a collector should never count on making money off a sculpture or buy just for resale alone. The most important thing to remember about resins is to buy what you like. You may choose to collect sculptures of your favorite breed, such as Quarter Horses or Arabians. Or you might like to collect sculptures by artists whose work you enjoy.

Sometimes resins can give a preview of what future artists may eventually be seen in stores. Artists such as Karen Gerhardt, who sculpted the Cleveland Bay model for Breyer, and Brigitte Eberl, who has sculpted for both Breyer and Stone companies,

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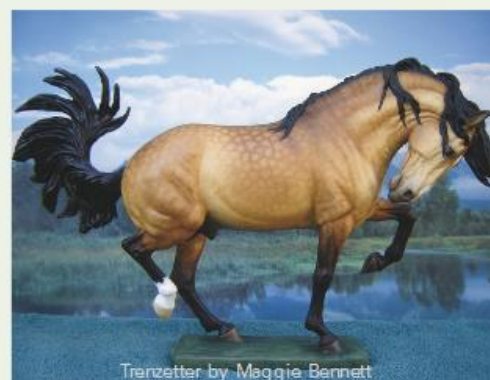
Bacchus by Emilia Kurila



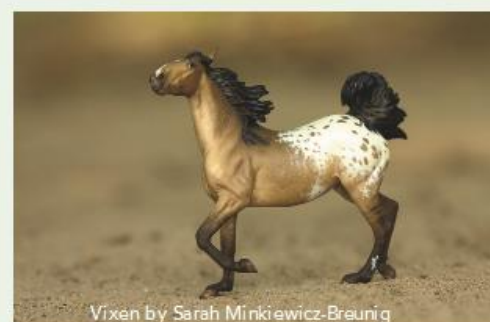
Maxixe de Barrios by Morgan Kilbourn



Trenzsetter by Maggie Bennett



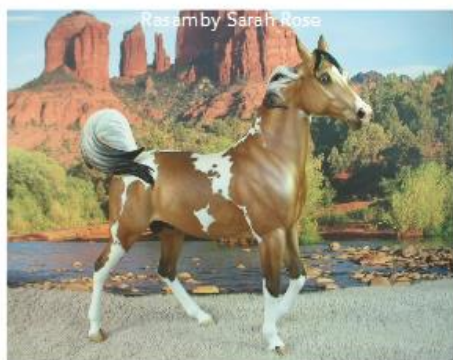
Vixen by Sarah Minkiewicz-Braunig





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are just two of the artists who began their career by producing resins. Some artists that appear "new" to collectors of plastic horses are familiar names to resin collectors.



While shopping online or in room sales at Breyerfest, keep your eyes open for these "other" model horses. If you see one you like, be sure to ask the name of the edition and the artist. You may visit the artist's web site later to see how many were made, or if any more are available. Because the number of these models are so limited, popular ones sell out fast! You'll often need to stay in contact with artists via their web sites or announcement lists to find out what they are working on currently, and when it will be available, if you don't want to miss out. Popular resins usually sell out in only a few month's time.

Resin models offer a whole new dimension and hundreds of fresh choices for anyone who loves model horse collecting! Be sure to check out some of the artist web sites mentioned in this magazine to find out more.

Photos use in this article were taken by Sommer Prosser and Natalie Sherard. Used with permission.



#### ABOUT THE AUTHOR:

Sommer Prosser is a full time model horse artist who paints and sculpts for both herself with Artist Resins and also for companies like Breyer. All resins shown in this article were painted by her.

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Go to [www.ModelHorseDirectory.com](http://www.ModelHorseDirectory.com) and use the form provided to submit your listing, OR if you can't use the form then be sure to send all of the following to [editor@modelhorsedirectory.com](mailto:editor@modelhorsedirectory.com):

**Subject:** Directory Submission

**Email Content:**

1. Business Category
2. Business Name
3. Description in 40 Words or Less
4. Website
5. Contact information (email, phone and mailing address if you wish)

Organizations allowed a directory listing for free under "Organizations". More than one category may be used per business HOWEVER every new category is a new \$15 listing and needs to be submitted separately.

**The following directory categories are available (others MAY be considered). Check online to see if the optional categories have changed:**

- Artist General
- Artist Resin Sculptors
- China Molding & Casting
- China Glazing
- Commission Painters
- Customizers
- Dealers Online
- Dealers Store
- Hobby Graphic Designers
- OF Manufacturers
- Organizations (Short Listings for free)
- Prepping
- Prop Makers
- Resin Molding & Casting
- Supplies and Tools

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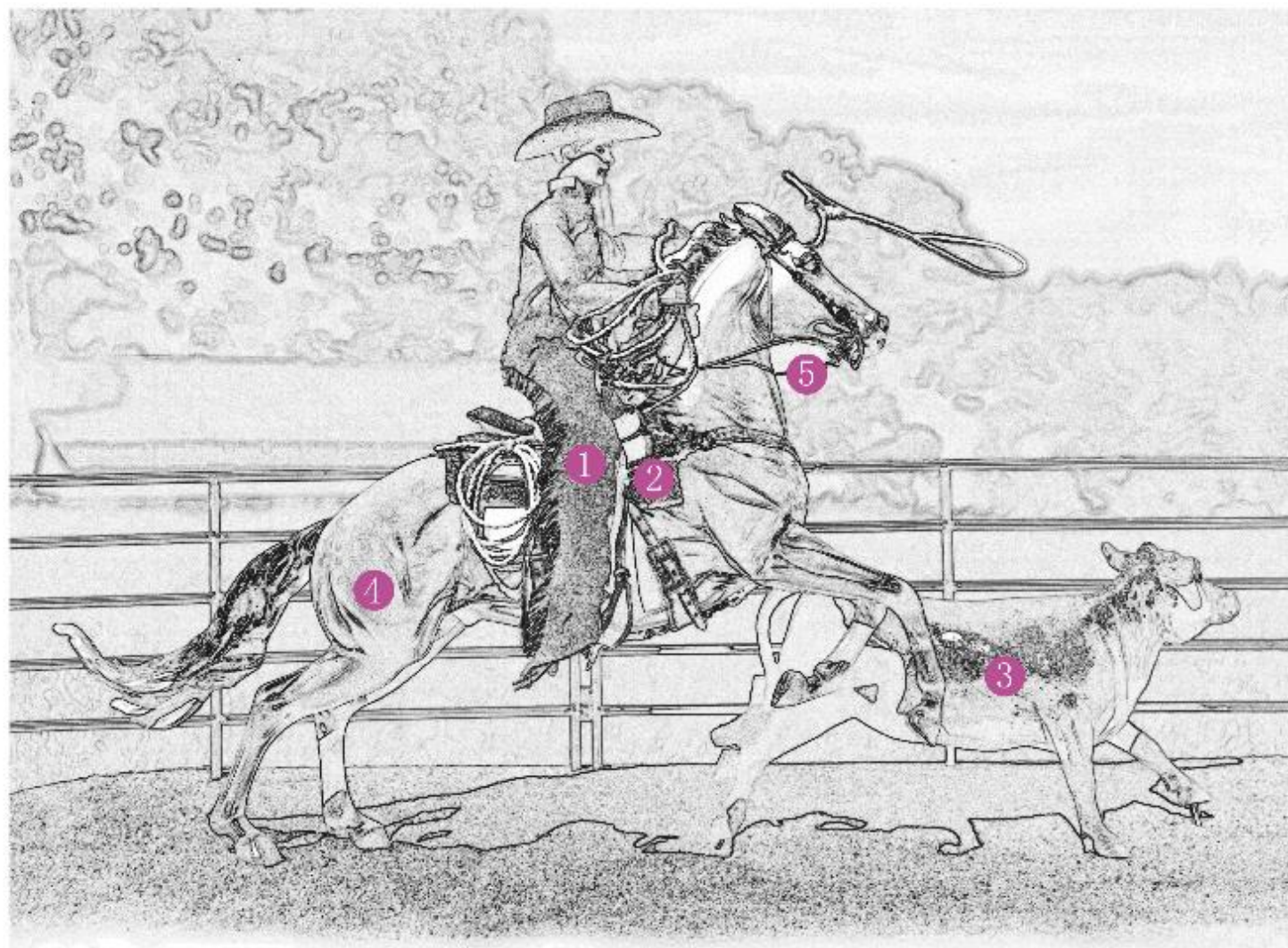


## ABOUT THE COVER



All of the resins in this bar of images were painted by Morgen Kilbourn, they are;

1. Candidus by Ann Harris [www.annsmodels.com](http://www.annsmodels.com)
2. Indian Fire by Deborah McDermott [www.galleryofhorses.com](http://www.galleryofhorses.com)
3. Friesian micromini by Maggie Bennett [www.maggiiebennett.com](http://www.maggiiebennett.com)
4. Lord of the Rings figurine with custom base and rider removed
5. Hazel also sculpted by Morgen wearing tack by Jana Skybova [www.tackbyjana.com](http://www.tackbyjana.com)
6. Imp by Sarah Minkiewicz-Breunig [www.mink-studios.com](http://www.mink-studios.com)



1. Doll by Anne Field [www.fieldofdolls.com](http://www.fieldofdolls.com)
2. Saddle By Kirsteen Haley
3. Cow by Carol Herden <http://www.cmherden.com/>
4. Horse by Breyer Model Horses for the 2014 Premier Club [https://www.breyerhorses.com/2014\\_premier](https://www.breyerhorses.com/2014_premier)
5. Bridle by Charlotte Pijnenburg <https://www.facebook.com/CharArt1?filter=3>



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